



# JON ERPENBACH

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STATE SENATOR

June 13, 2007

Joseph E. Campana  
1609 Glacier Hill Drive  
Middleton, WI 53704-8497

Dear Joseph:

Thank you for contacting my office regarding my bill expanding the state's "Do Not Call" list and other consumer protections.

An unwanted telemarketing call is not just intrusive -- it restricts your productivity. In the case of many small businesses inundated with marketing appeals through faxes and telemarketing calls, this is an unnecessary waste of employee time and business resources.

I am proud to have written the state's original Do Not Call legislation and none of the provisions of our expansion legislation were considered without careful deliberation. The provisions were put in the legislation based on research and information provided to my office by businesses, consumers, local officials and public servants within the consumer protection department of state government.

I have received a great deal of support for the legislation, but I am always interested in ways to make good bills even better, so I appreciate you contacting me with your thoughts. Certainly, there are some provisions out there which may improve the bill; however, given the make up of the legislature it is important to also weigh what has a reasonable chance of earning passage through in both chambers.

A majority of members, both Democrats and Republicans in both houses of the legislature, have signed on as cosponsors of Senate Bill 99 -- a show of the overwhelming support the bill enjoys.

Again, I want to thank you for contacting my office and feel free to keep in touch with me about this or any other issue.

Sincerely,

JON ERPENBACH  
State Senator  
27<sup>th</sup> District  
JE/sr